



TEXAS CEC STRATEGIC PLAN

March 2006

Texas Council of Engineering Companies Vision Statement

Texas CEC will be the dominant voice promoting and protecting the business and professional interests of consulting firms engineering the quality of modern life.

Mission Statement

To fulfill our mission, we will:

- Increase political participation and involvement by members and use that influence to advocate and lobby for
 - expanded business opportunities
 - a favorable business environment and
 - business models and project delivery systems that promote independent engineering judgment as the critical factor in project value and quality and that are responsive to demands for accelerated implementation
- Communicate to public and private decision-makers the value that consulting engineers add to projects
- Provide business practice services and enhance professional development for all members
- Develop a recognized expertise in project delivery alternatives
- Expand the organizational structure to better support membership needs by strengthening existing local chapters and adding new ones where appropriate

Initiatives to Accomplish Texas CEC's Vision and Mission

I. Advocate expanded business opportunities and a favorable business environment.

Priority Objectives or Tasks

- Maintain an effective & continuous program of legislative advocacy
- Build and maintain coalitions with relevant groups in order to take common stands on issues of concern to consulting engineers
- Defend and promote QBS
- Protect the existing level of outsourcing of transportation engineering services at the state level
- Support increased privatization of engineering services generally
- Improve the relationship between consulting engineers and client public agencies
- Support and protect reasonable limits on tort liability
- Represent the interests of consulting engineers before the Board of Professional Engineers
- Reduce government competition taking place through the universities
- Promote environmental regulation based on sound engineering principles
- Support and protect the integrity of undergraduate engineering education as the basis for practicing professional engineering
- Enhance opportunities for minorities in engineering education.

II. Communicate the value that consulting engineers add to projects.

Priority Objectives or Tasks

- Educate public policy makers to seek out and consider the opinions of consulting engineers on key issues affecting society and the profession
- Elicit the general public's broad-based understanding of and trust in consulting engineers
- Encourage the best and the brightest young people to pursue a career in consulting engineering
- Build public and client trust and confidence in QBS
- Promote service by consulting engineers in positions of public trust .

III. Provide business practice services and enhance professional development for all members

Priority Objectives or Tasks

- Offer continuing education programs and seminars that support the business management needs of firms
- Develop manuals/pamphlets/documents such as the best practices guidelines, QBS for subconsultants policy, and letter form agreements
- Offer the Consulting Engineering Leadership Forum program as an educational and leadership development tool to firms
- Offer continuing education programs and seminars that enhance public agency understanding of the use of consulting engineers
- Develop standard contracts for professional services in conjunction with the Texas Municipal League (TML)
- Continue to offer and seek improvements in the benefits programs offered through ACEC's Trusts
- Identify and seek ways to provide fundamental business practice services for small firms (e.g., accounting and payroll services)
- Review Texas CEC's "Professional Engineering Services" document, revise it, and better promote its use.

IV. Expand an institutional structure that supports membership needs and organizational growth

Priority Objectives or Tasks

- Enhance efforts to recruit new members and retain existing ones
- Increase broader participation in Texas CEC activities from existing members
- Expand the number of activities of the local chapters
- Increase resources available to serve local chapters and their issues
- Encourage greater participation by young professionals in member firms.